

Maddie Rose Hills

Artist, Copywriter, Editor, Project Manager

My work

Practical skills: Sculpture, painting, set building, exhibition/set installation, writing, editing, production, event organising, programming, budget tracking.

My specialism is *materials*: a growing field in design. I work with artists and designers in relation to the materials they use. Working with brands I bring my knowledge of materials and their histories to uncover how this connects their product to a wider conversation, using my knowledge on the subject to bring a new angle to a project. I am available to consult on projects about material usage.

Interests: Waste-free interior design, art & design, thinking about resourcefulness instead of sustainability, and material culture

SKILL: Artist

As a practicing artist for 7 years, I create installations, paintings & sculpture.

My work is in the collections of British Airways, Freshfields Law Firm, NLC Venture Builder & the Future Materials Bank

I have collaborated with interior designers, filmmakers, lighting specialists and audio technicians.



Key concepts

My work is all about waste, and making beautiful things that shift perspectives on value.

All materials are found, be it a found lamps which I decorate, or cardboard which I pulp.

My dream is to work with companies to create spaces or products that are waste-free, using everything in a room (be it a store, a cafe or restaurant).



Porta Romana Commission

I am working on a large-scale commission for a luxury furniture and lighting design company, [Porta Romana](#).

The collection sees the company begin to work with new materials. I will be creating a series of original lamps from waste, and we are together creating a new cast-able material from their company's waste.

As an artist I am open to further collaborations with brands



Skill: Copywriting & Editing

I have a Masters with Distinction in Art & Material Histories from City & Guilds Art School of London. As a native English speaking writer in Amsterdam I have been working with brands to create English copy.

- Copywriting for luxury Dutch design house *Duran*, for their 2022 lookbook, Instagram and website
- Editing of a book by artist Elena Khurtova: The lecturer on materials at Rietveld academie.
- Creation and writing of the “Brand Story” for NLC Health, Amsterdam.
- In the UK I oversaw all copy for [Peckham Festival](#), and [Copeland Park](#).
- I wrote the exhibition essay for [Where You Are Not](#), and a published [collaborative text](#) with artist Robin James Sullivan
- Regular segment for FAD magazine called Material Conversations. And writing for Assemblage and Floor magazine.
- Mater: commissioning 15 texts to be published, I was editing and proofreading each one. I now interview people each week and oversee proofreading for this

Skill: Project Management

- Exhibition production
- Pop-up production
- Digital project management
- Arts and Culture festivals: Production at [Peckham festival](#) & Events at [Copeland Park](#)

Mater

Mater is a platform I launched in May 2022. Mater explores materials through the eyes of artists, designers, writers, innovators, philosophers, seed keepers, chefs and more. I received a grant of 12k from Arts Council England to curate and project manage the launch of this website, including working with a designer to conceptualise, design & create the low tech website, and full logo kits.

www.mater.digital

Mater featured in It's Nice That

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How do you build a low-carbon website? Web designer Victor Hwang shares his wisdom

The designer's website for the arts research platform Mater proves that climate-conscious web design doesn't have to be at the expense of visuals, and can in fact lead to a more creative, interesting internet.

